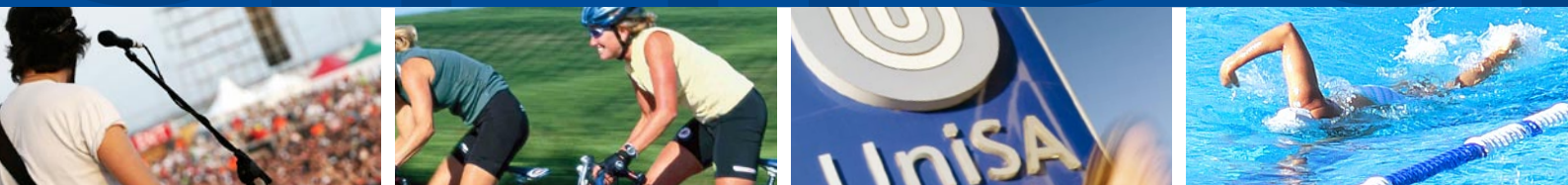




Sport and Recreation

careers

Experience. The Difference.



A degree in Sport and Recreation Management = wide career choices.

Complete a Sport and Recreation Management Degree at UniSA and you will have very broad choices about your ultimate career direction. The skills and knowledge that this program helps you to develop are all highly transferable across a range of industry sectors giving you greater career choices and opportunities.

The leisure industries (sport, recreation, tourism, arts) are dynamic, growing and global. Increasing professionalism and growth in these industries means that continuing employment options for graduates exist in an enormous range of areas – nationally and internationally.

Graduates of the Sport and Recreation Management program can find work across a wide spectrum from sport management, event management, leisure management, recreation planning to outdoor recreation and tourism. Opportunities exist in the private industry, not-for-profit and government sectors.

Nearly 80% of Sport and Recreation Managers find employment in Cultural and Recreational Services and around 7% find employment in Health and Community Services.

Which occupations?

Sport and Recreation Management graduates tend to gain their initial employment as leaders, programmers or coordinators, and then progress into higher level management and planning positions.

Graduates may take up positions as recreation planners, recreation programmers, recreation officers, marketing assistants, executive officers, research assistants, youth development officers and even university academics.

Employment snapshot

Sport and Recreation Managers

Job prospects:	AVERAGE
Employment predictions to 2011–12:	STEADY
Occupation size:	MEDIUM (7 600)
Ave weekly wage:	\$875
% in FT work:	87%
Vacancy levels:	AVERAGE
Vacancy reasons:	61% Job change 37% Leaving occupation 2% New jobs

Recreation Officers

Job prospects:	GOOD
Employment predictions to 2011–12:	MODERATE
Occupation size:	MEDIUM (8 800)
Ave weekly wage:	\$900
% in FT work:	67%
Vacancy levels:	VERY HIGH
Vacancy reasons:	51% Job change 44% Leaving occupation 5% New jobs

Which industries?

Increased growth in the leisure industries worldwide means that continuing employment options for graduates exist in a range of areas. Graduates may find work with local and state government, private corporations or companies, sporting associations and clubs, sports and leisure centres, community recreation organisations, event management companies, aquatic centres, outdoor adventure operators, health and fitness centres, various disability-specific organisations and charities, worksite recreation and lifestyle programs, theme parks and resorts, cultural exhibitions, galleries, museums and convention centres.

Graduate Qualities and Employers

Employers look for graduates who have not only strong academic records and relevant qualifications, but also the personal skills and qualities needed to do the job well. As you will know, UniSA programs are designed to develop a range of Graduate Qualities that are highly valued in the workplace.

With the Graduate Qualities you'll be able to approach employers knowing that you stand out from graduates of other institutions.

As a graduate of the Sport and Recreation Management program, the combination of your core business and management skills and your specialist skills and knowledge will help you present yourself as the best candidate for the job. You'll be aware that it's not enough simply to possess the graduate qualities, you'll also need to be able to explain how you've developed them and how they can help you in your work. You may be able to use examples from previous work or life experience, but you can also refer to your program. So, for example, you might want to tell potential employers that you:

Have an ability to operate with a body of knowledge

You should emphasise that UniSA programs offer the most recent discipline knowledge in research, theory and extensive practical based applications that have helped you to develop a solid knowledge in the areas of your professional interest, which will generally be reflected in your choice of major, minor and elective courses. Highlight the practical component of the program and how this has developed your industry knowledge. Emphasise the broad subject range covered which has provided you with skills and knowledge across many areas related to the field of sport and recreation management.

Are prepared for lifelong learning

Tell employers that your degree gave you a broad theoretical and practical base in sport and recreation management that can be built on in the years to come. Let them know that your program included elective courses that helped to strengthen your general knowledge and skills and broaden your outlook and appreciation for further study and lifelong learning. Provide examples of some of these courses and discuss any plans you may have for further study. Explain that you understand the strategies, avenues and information required to help keep your professional skills and knowledge up to date.

Are an effective problem solver

Inform employers that the range of areas you studied provided you with an opportunity to understand and appreciate effective problem solving skills with an emphasis on problem solving and conflict management techniques and processes at a professional level. Highlight that during your studies you were able to tackle real life issues and develop effective solutions and provide examples of this.

Can work autonomously and collaboratively

Emphasise that your studies provided the opportunity to develop and put into practice your skills in working both independently and in team situations. You could talk about the discipline, initiative and organisational skills required to complete individual tasks and the negotiation, leadership and communication skills you developed while working with your fellow students as well as specific subjects studied such as the value and reality of a team approach. Try to provide examples of both your positive approach to team work and your capacity to work autonomously.

Are committed to ethical action and social responsibility

Underpinning all UniSA programs is a commitment to ethical practice. As a student, you developed an understanding of these principles through study that covered areas such as ethics in accounting, law, management and leadership. Highlight that your courses provided an understanding of social responsibility through courses such as social parameters of recreation behaviour, social relations in the workplace and environmental resource degradation and recreation impacts in planning. Emphasise that your practicum helped to develop a professional ethic to management practice.

Communicate effectively

Highlight that the courses you studied in obtaining your degree helped you to develop and implement a number of advanced communication skills including developing professional speech and presentation skills, theories and practical application of leadership and motivation and communicating processes to specific audiences. Provide examples of how and when your communication skills were called into practice.

Demonstrate an international perspective

Explain to employers that your degree emphasised the need to maintain an international perspective and that this was focused through topics studied such as cross-cultural dimensions and global trends in management. Mention any elective studies completed that may have enhanced your international perspective. Also, tell potential employers that many of the students studying at UniSA campuses in Australia are from overseas. This provided you with the opportunity to interact and communicate with students from all parts of the world.

Note: Statistical data and occupational classifications used in this brochure have been sourced from the Department of Employment and Workplace Relations.

Further information

For more information about the programs, including fees, visit:
www.unisanet.unisa.edu.au/programs

Australian applicants

School of Management
City West Campus
Undergraduate Student Administrator
Telephone: 08 8302 0754
Email: ling.ly@unisa.edu.au
Website: www.unisa.edu.au/management/

International applicants

International Prospective Students Office
GPO Box 2471
Adelaide SA 5001
Telephone: (613) 9627 4854
Facsimile: (613) 9627 4864
Email: international.office@unisa.edu.au
Website: www.unisa.edu.au/internat

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Information correct at time of printing (November 2007)
CRICOS provider number 00121B



University of
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Division of
Business